

	<p>1 = <i>Insufficient</i> 3 = <i>Acceptable</i> 5 = <i>Exemplary</i></p>
Sustainable Development	
Does the project effectively research and analyze an environmental challenge that society is currently facing? Does it address at least 2 of the UN Sustainable Development Goals ?	
Does the initiative actively address this environmental challenge? Does it offer efficient and realistic solutions to the SDGs targeted?	
Does the implementation of the initiative generate minimal or no waste? (General waste, emissions, etc.)	
Financial Sustainability	
Feasibility of the project within the budget constraints?	
Can the initiative exist with longevity, continuously and positively impacting the environment throughout?	
Scope & Rationale	
Reasoning and benefits of the project for the University and community are expressly identified.	
The project identifies who it is intending to target, where on campus will it be executed, and a reasonable implementation timeline.	
Action Plan & Implementation	
The team does an effective job at outlining each step to ensure proper implementation of the initiative. Risks and risk mitigation strategies are identified.	
The team identifies the necessary stakeholders (vendors, faculty, organizations, etc.) who are vital to the implementation of the project.	

The team outlines steps on how they can ensure continued sustainability of the initiative after its outset.	
The budget is carefully broken down and all expenditures serve as critical components to the project's success.	
Marketing communication strategies are addressed. Internal communication strategies are addressed to ensure accountability and follow up amongst the team members throughout the implementation stage.	
<i>Comments:</i>	
Total:	